



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

**Reaching 13-year milestone takes stellar company culture and innovation for InvestiNet**  
*InvestiNet says developing technologies that deliver added humanity and efficiency to debt collection is a key to their success.*

**GREENVILLE, S.C.** – InvestiNet, founded in 2011 in Greenville, South Carolina, is pairing its 13<sup>th</sup> anniversary with a celebration of returning humanity back to the debt collection space. InvestiNet has invested heavily in customizing technological solutions that deliver added fairness, savings, customization and cooperation to those struggling to repay consumer debt.

"Our commitment to innovate drives us to continually explore new ways to better serve our clients," said Brice Smith, founder and CEO of InvestiNet. "At its core, technology is about helping ensure that the collections methods we use are effectively assisting us in meeting our compliance obligations, but we also use tech to better provide humane and helpful service during the collections process."

InvestiNet, a SOC 2-certified company, has remained at the forefront of innovation and compliance in the collections space. The company has consistently invested in developing advanced technology solutions, including its patented optical character recognition (OCR) machine-learning algorithm, to enhance its collection strategies, offer tailored solutions for its clients and fortify its compliance standards. As a result, InvestiNet boasts a best-in-class client services and collections platform, seamlessly integrating cutting-edge technology with personalized customer care.

InvestiNet – self-dubbed a full-service collections network – has built a reputation within the industry for providing remarkable service in debt resolution practices, combining its patented technology solutions with a strong focus on positive company culture and compliance while also doing good in their local community.

Smith added, "Our focus has always been to transform the debt collection process into an empathetic, human-centric experience; and that starts with our people. The success of InvestiNet lies in the hands of the incredible people who work here each day, and it has always been my goal for InvestiNet to become a fully employee-owned ESOP organization," added Smith.



InvestiNet was recognized nationally by ACA International, a leading association in the accounts receivable management industry, as one of the *Best Places to Work in Collections in 2023*. In addition to other employee benefits, InvestiNet matches dollar-for-dollar any contribution employees make to 501(c)(3) non-profit organizations, totaling \$1.1 million.

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#### **About InvestiNet**

Firmly rooted in a commitment to innovation, compliance, and empathy, InvestiNet is a full-service collections network that specializes in helping creditors improve yield on delinquent accounts throughout the entire collection account life cycle – from early delinquency to post-judgment. InvestiNet is SOC 2-certified and works with lending institutions, including banks, FinTech firms, and service providers, to ensure their accounts receivable goals are met while offering personalized and empathetic solutions to its customers. Learn more at [InvestiNet.com](https://investinet.com).